



A Quick Guide to News Values in NewsArcade

In NewsArcade you will encounter several **news values**. Below is a short explanation of what each stands for and the kind of feedback that can be given if two of them are combined.

Analytical	<ul style="list-style-type: none"> → Focus on documentation and validation → Investigation and research are key values → Quality newspapers tradition - background stories
Confrontational	<ul style="list-style-type: none"> → Focus on opposite interests and disagreement → Action and consequences are key values → Tabloid tradition – strong headlines
Empathetic	<ul style="list-style-type: none"> → Focus on proximity and familiarity → Human interest and personalization are key values → TV tradition – case stories
Entertaining	<ul style="list-style-type: none"> → Focus on prominence and oddity → Fascination and superlativeness are key values → Magazine tradition – quality photography
Impactful	<ul style="list-style-type: none"> → Focus on amount of people affected and amplitude → Publicity and politics are key values → Public service media tradition – usually dealt as cover story
Constructive	<ul style="list-style-type: none"> → Focus on consonance and solutions → Optimism and collaboration are key values → Vertical media tradition – specialised stories/ strong angle
Surprising	<ul style="list-style-type: none"> → Focus on unexpectedness and impression → Curiosity and originality are key values → Social Media tradition - fun facts used to build narrative
Trending	<ul style="list-style-type: none"> → Focus on frontrunning agendas and vogue phenomena → Topicality and timeliness are key values → Op-ed tradition - lifestyle, social media

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